

AT-A-GLANCE

2024 Subaru Impreza®

⚙ Base ⚙ Sport ⚙ RS ⚙

- The all-new 2024 Impreza is now available in Base, Sport and new RS trim levels.
- The sixth generation Impreza comes exclusively as a 5-door hatchback when it arrives in Subaru retailers this spring.
- Built on Subaru Global Platform for excellent straight-line stability, agility and ride comfort with low noise, vibration, and harshness
- Expanded safety and user tech for 2024

New for 2024: Design

- Bolder, aerodynamically enhanced 5-door body maintains same trim exterior size as prior model for easy maneuverability in all driving situations.
- Active grille shutters to help reduce fuel consumption.
- Aluminum front fenders.
- New RS trim level features exclusive 2.5-liter SUBARU BOXER engine with 182-horsepower, aero enhancements, specific RS exterior and interior trim and expanded content.
- Steering-responsive LED headlights standard on all trim levels illuminate curves as the vehicle steers into them.
- 2024 Impreza color palette offers seven choices: Crystal Black Silica, Crystal White Pearl, Ice Silver Metallic, Magnetite Gray Metallic, Sapphire Blue Pearl, Oasis Blue Pearl, and Pure Red.

New for 2024: Engineering/Mechanical

- 10 percent greater body torsional structural rigidity thanks to full inner frame construction and wider application of structural adhesive.
- Lineartronic® CVT (continuously variable transmission) now standard for all models and featuring internal revisions (80 percent of parts) for improved performance and reduced noise. Wider ratio spread (8.1 vs. 7.0 in 2023

model) and revised manual-mode ratios for more responsive driving feel.

- EyeSight Driver Assist Technology is now standard across the model line. (EyeSight was not available on previous manual transmission models.)
- Revisions to 2.5-liter BOXER engine (RS exclusive), including new camshafts, raises torque to 178 lb-ft @ 3,700 RPM.
- Revised torque-split for Standard Symmetrical All-Wheel Drive (Active AWD) for improved responsiveness and line tracing ability.
- Active Torque Vectoring standard on all models.
- Dual-Pinion Electric Power Steering, first used on WRX, provides a more direct and natural steering feel and quicker response.

New for 2024: Safety

- Full inner frame construction with reinforced structure for improved collision absorption.
- Latest version EyeSight® Driver Assist Technology features a redesigned stereo camera with significantly wider field of view, an additional monocular camera, and an electric brake booster to provide improved performance in a wider range of conditions.
- Automatic Emergency Steering works with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds less than 50 MPH. (Included on models equipped with Blind-Spot Detection with Lane Keep Assist and Rear Cross-Traffic Alert.)
- Rear Seat Reminder, standard on all models, is designed to help prevent child and or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle.
- Standard High Beam Assist (automatic high- and low-beam switching)

New for 2024: Interior Comfort and Tech

- New front seats offer improved support to pelvis and feature a more rigid mount (direct to chassis) to reduce body movement and improve ride comfort
- Quieter cabin thanks to improved sound and vibration absorption, especially in frequencies that are more bothersome to passengers.
- Dual-zone automatic climate control system with voice control and occupant sensors for focused air control standard for all models; system uses new high-efficiency variable-capacity compressor.
- Base trim gets new standard Dual 7-inch SUBARU STARLINK® Multimedia system. Upper 7-inch touchscreen has on-screen controls for audio, and lower 7-inch screen has on-screen controls for climate control system and EyeSight. Features include AM/FM stereo; Bluetooth hands-free phone and audio streaming; SiriusXM All-Access Radio and SiriusXM Travel Platinum Plan (4-months free); HD Radio®; smartphone integration with wired Apple CarPlay®, Android Auto™ connectivity and over-the-air updates.
- Sport and RS trim levels come standard with the 11.6-inch SUBARU STARLINK® Multimedia Plus system with 6 speakers and wireless Apple CarPlay and wireless Android Auto (a first for Impreza)
- Wireless phone charging (first time in a Subaru); standard for the RS trim.
- New SUBARU STARLINK services include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.
- Larger center console storage box.

Key Facts

- 2.0-liter 4-cylinder SUBARU BOXER engine delivers 152 hp and 145 lb.-ft of torque (base and Sport trims)
- 2.5-liter 4-cylinder SUBARU BOXER engine delivers 182-hp and 178 lb.-ft. of torque (RS exclusive), with improved mid-range torque for 2024.
- CVT for Base trim includes low shift mode

- CVT for Sport and RS has an 8-speed manual mode function with paddle shift control switches.
- Tire Pressure Monitoring System with individual tire display and automatic individual wheel ID registration.
- The opt-in SUBARU STARLINK™ Safety and Security Connected Services (Sport and RS) offer SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts, Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification. Available convenience features include Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator. New services for Impreza include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.

Basic Specifications

Body:	5-door passenger car
Wheelbase:	105.1 in
Length:	176.2 in
Cargo capacity:	19.9 cu.ft. / 54.7 cu.ft
Base curb weight:	3,171 lb.
Engine (Base, Sport)	2.0-liter 4-cyl Boxer, direct fuel injection
HP	152 @ 6,000 rpm
Torque	145 lb-ft @ 4,000 rpm
Engine (RS)	2.5-liter 4-cyl Boxer, direct fuel injection
HP	182 @ 5,800 rpm
Torque	178 lb-ft @ 3,700 rpm
Transmission	Lineartronic CVT
EPA mpg	
City/highway/combined	2.0-liter: 27/34/30
	2.5-liter: 26/33/29

Key Standard Features, Impreza Base trim

- 2.0-liter, 152-hp Subaru BOXER engine
- Lineartronic CVT, including low shift mode
- 24-hour roadside assistance for new car limited warranty period
- EyeSight Driver Assist Technology includes Advanced Adaptive Cruise Control with Lane Centering; Pre-Collision Braking and Throttle Management; Lane Departure Warning, and Lane Keep Assist
- 16-inch steel wheels with full wheel covers
- 205/55R16 all-season tires

- Active grille shutters
- Auto Stop-Start system fuel-saving technology
- Active Torque Vectoring
- 3-spoke steering wheel with audio and Bluetooth® control switches
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 60/40 split fold down rear seatback
- Dual 7-inch SUBARU STARLINK® Multimedia system with 4 speakers, AM/FM stereo; Bluetooth hands-free phone and audio streaming; multi-touch gesture control; rear-vision camera display; SiriusXM All-Access Radio and SiriusXM Travel Link Platinum (4-months free); HD Radio®; wired smartphone integration with Apple CarPlay®, Android Auto™ connectivity and over-the-air updates
- Dual-zone automatic climate control system with air filtration, voice control and occupant sensors for focused air control
- Electronic parking brake switch
- Automatic power door lock / unlock system
- Cargo area light with off-delay
- Cargo tie-down hooks and grocery bag hooks
- Carpeted floor mats
- Cloth upholstery
- Crossbar mounting points
- Cruise control
- Digital clock and outside temperature gauge
- Dual-Pinion Electric Power Steering
- Eco gauge (fuel economy)
- Front console USB-A input/charge port and 3.5 mm aux. input jack
- Front seatback pocket, passenger seat
- Headlights/parking lights auto-off with ignition switch
- Height-adjustable driver's seat
- Instrument cluster with 4.2-in. color LCD multi-function display
- Steering-responsive LED headlights with automatic mode position, auto-on with windshield operation, and Automatic High Beam
- Incline Start Assist
- Off-delay dome light
- Overhead console with dual map lights
- Power door locks
- Power exterior mirrors
- Power windows with driver and front passenger one-touch auto-up/auto-down with off-delay and pinch protection; illuminated

switches on front doors

- Rear Seat Reminder
- Rear window wiper with washer
- Rear vision camera
- Rear roof spoiler
- Remote keyless entry system
- Security system with engine immobilizer
- Subaru Advanced Frontal Airbags, front seat side pelvis/torso airbags, side curtain airbags with rollover sensor, driver's knee airbag, and front passenger seat cushion airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System with individual tire display and automatic individual wheel registration
- Turn signals with one-touch lane changer
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)
- Welcome Lighting
- Whiplash-reducing front seats

Base option package:

- 16-inch alloy wheels

Impreza Sport adds or substitutes over Base:

- 8-speed manual mode function for CVT with paddle shift controls.
- 18-inch dark gray alloy wheels with machine finish
- 225/40R18 all-season tires
- Body-color exterior mirrors with integrated turn signals
- Front console USB-C input/charge port
- High-grade combination meter with 4.2-inch color LCD display
- Illuminated ignition switch ring
- Illuminated glovebox
- Illuminated power window switches, all doors
- Keyless Access with Pushbutton Start
- LED fog lights
- Premium cloth upholstery
- Rear seat armrest with cupholders
- Rear USB-A charge port, illuminated
- Rear USB-C charge port, illuminated
- Sound insulating windshield
- SI-DRIVE engine performance management with Intelligent and Sport modes
- SUBARU STARLINK® 11.6-inch Multimedia Plus system with valet mode, 6 speakers and wireless, full-screen Apple CarPlay and Android Auto: and over-the-air updates

- STARLINK Connected Services, including 3-year trial subscription to STARLINK Safety Plus package (opt-in)
- STARLINK Security Plus package with 6-month trial period (opt-in)
- STARLINK Concierge (opt-in)
- STARLINK Wi-Fi hotspot (requires active AT&T Wi-Fi subscription)

432-Watt equivalent maximum output and 10 speakers

- Power moonroof

Standard and optional equipment subject to change.

Sport option package includes:

- All-Weather Package: 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert; includes Automatic Emergency Steering
- Illuminated visor vanity mirrors
- Power moonroof

Impreza RS adds or substitutes over Sport

- 182-hp 2.5-liter BOXER engine
- All-Weather Package: 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert; includes Automatic Emergency Steering
- Cargo area cover, retractable
- Carpeted floor mats: RS logo
- Dark gray 18-inch alloy wheels
- Exterior power mirrors: Crystal Black Silica with integrated turn signals
- Leather-wrapped shift lever handle
- Leather-wrapped steering wheel rim
- LED front signal, accent, and side marker lights (integrated into headlight)
- RS exterior trim
- Side skirts
- RS cloth upholstery
- RS interior trim (Gunmetal)
- RS logo carpeted floor mats
- Visor vanity mirrors, dual illuminated
- Wireless phone charger

RS includes same standard opt-in STARLINK connected services as Sport.

RS option package includes:

- 10-way power driver seat with power adjustable lumbar support
- Harman Kardon® premium audio system with